

Program & Collab	Goal 6: Programming in variety of areas and interests at each branch	6.1 Program Aspirations include: <ul style="list-style-type: none"> - Neural Divergent Programming - HHDS - More culturally diverse programs relevant to our community i.e. Tribal, Spanish language - Juvenile Services (adulthood 101) - Food festival - Legal & social services - Notary services at each branch - Music programming - ESL & ASL - Economic Development - Computer Lit. - Ready for K (Children’s Cabinet) - Children’s Screenings - Stagecraft - Hairstyles for Kids 101 	Program Supplies Budget Grant Funding	Programming staff and the Director in overseeing the program calendar and collaboration of outreach programs
	Goal 7: Collaborative(s) with the schools, museum, and other local organizations or individuals	7.1. Collaborative Partnerships for programming <ul style="list-style-type: none"> - Lions Club for Community Cubbies - Community Garden - Nevada Outdoor School - Humboldt County School Districts - Humboldt Museum - 4H and more... 7.2. Summer Learning Adult Programing: Collaborate with Community entities to provide classes		
Staff	Goal 8: Increase staff knowledge in service of the public and library sciences	8.1 Staff development trainings: <ul style="list-style-type: none"> - Language training - Homelessness Librarians Guide - Training on being a mandatory reporter - 1st Aide, CPR, AED - Emergency Preparedness - Office Safety Training/Active Shooter - Privacy & Censorship 8.2. Visit the Branches/Full staff development 8.3. Rotate staff attendance yearly at the Association of Rural and Small Libraries and the Nevada Library Association/ funds allow 8.4. Encourage staff who qualify to obtain their Library Certification through the State 8.5. Create Internal Policies for Staff Consistency when dealing with issues or answering questions	Travel & Training Budget Continuing Education Grants	Director in finding, encouraging, assigning, and making time available for trainings and volunteers and ensuring follow-through
	Goal 9: Improve and expand volunteer services	9.1 Partnership with the schools and possible work study programs to hire volunteer internships to gain library and customer service experience 9.2 Establish a Friends of the Library group to help support library services and programs to the community		

Funding & Grants	Goal 10: Seek gifts, donations, grants and other sources to complement county funds	10.1. Create and work with a Friend of the Library group to develop objectives and explore additional sources of revenue 10.2. Work with County Grant Manager to find and request new grant funds for the Library 10.3. Donation letter campaigns and increase access to Book & Bag sales at community events, .50 cent store, Memorial Wall 10.4. Mini Grants from LSTA (10k) <ul style="list-style-type: none"> - 3D design and Print class - Sow-Grow-Reap-Eat - Skilled Programming (leatherworking etc.) - Coding & Soldering - Community Reads - Resume & Interview Skills - Montessori - Music Camp - Artist in Residence - Home Bound Programming - Public Library Chairs (Vinyl) 	Memorial Fund Grants (LSTA) Donations	Director, working in conjunction with the County Grant Manager to ensure compliance Director working to form and maintain a Friends of the Library group
Outreach & Advertising	Goal 11: Increase library presence at and involvement in local events	11.1. Set-up booths, book bike, and/or the bookmobile and have a library presence at local events such as: <ul style="list-style-type: none"> - Parades - Social welfare Programs (DWSS) - Back to School events - Festivals - Farmer’s Market and more... 11.2. Support Library Legislature through Library in the Lobbies, letter writing campaigns, National Library Week, and a physical presence/support	Advertising Budget Memorial Fund	Director and key staff members trained in off-site promotional and advocacy efforts
	Goal 12: Increase effective Library advertising and awareness	12.1. Celebrate with displays & programming: National Months & Weeks of awareness, such as National Library Week, Read Week, Banned Books Week, etc. 12.2. Advertise and Branding Awareness <ul style="list-style-type: none"> -Radio - Program Calendar in the Newspapers - Social Media - What in the Mucc & other community calendars - Library Branded swag & merchandise (pens, staff shirts, stickers, bags, etc.) -Updated branding with Logo (consistency) 		

Humboldt County Library Mission:

The mission of the Humboldt County Library is to serve all citizens of the county with excellence through the provision of materials for education, recreation and information as well as special community activities that promote the use of the library as a community and information hub.

LEARN • EXPLORE • CONNECT